

REMARKS

Amendments

Amendments to the Claims

Applicant has amended the claims to more particularly point out what Applicant regards as the invention. Specifically, Applicant claims determining whether an entry corresponding to the particular resource displayed in a web page is contained in a database. In addition, Applicant claims that this determination is with a device that displays the web page to the user.

Rejections

Rejections under 35 U.S.C. § 103(a)

Claims 17-18, 21-24, 27-30, 33-36 and 39-40

Claims 17-18, 21-24, 27-30, 33-36 and 39-40 stand rejected under 35 U.S.C. § 103(a) as being obvious by Sponheim et. al., U.S. Patent No. 6,639,610, in view of Williams et. al., US Patent No. 5,945,988. Applicant respectfully submits that the combination does not teach each and every element of claims 17-18, 21-24, 27-30, 33-36 and 39-40.

Sponheim discloses assigning uniform resource locators (URLs) to graphical web objects, such as buttons. The URL assignment is stored locally in a cookie data structure created by a web server. The cookie is sent back to the web server each time the web browser requests a web page. The web server uses the cookie to assign the URL to the button. Although the cookie is stored locally with the web browser, the cookie is created and used by the web server.

In independent claims 17, 23, 29 and 35, as amended, Applicant claims using a device that displays a web page to determine whether an entry corresponding to a resource displayed in the web page is contained in a database. In contrast, Sponheim discloses a web server that determines whether a cookie contains the URL information. However, Sponheim does not teach or suggest using a device that displays the web page (e.g., a computer running a web browser) to determine whether the cookie contains the URL information. Therefore, Sponheim cannot be properly interpreted as teaching or suggesting the element as claimed.

Furthermore, Williams discloses managing an entertainment system that includes monitoring the user's web page activity. However, Williams does not teach or suggest using a device that displays a web page to determine whether an entry corresponding to a resource displayed in the web page is contained in a database as claimed. As neither Sponheim nor Williams teach or suggest the claimed element, the combination cannot render obvious Applicant's claims 17, 23, 29 and 35 and claims 18, 21-24, 27, 28, 30, 33, 34, 36, 39 and 40 that depend on them. Accordingly, Applicant respectfully requests the withdrawal of the rejection of the claims under 35 U.S.C. § 103(a) over the combination.

Claims 19-20, 25-26, 31-32 and 37-38

Claims 19-20, 25-26, 31-32 and 37-38 stand rejected under 35 U.S.C. § 103(a) as being obvious over Sponheim and Williams in view of Harris et. al. (U.S. Patent No. 6,014,635). Applicant respectfully submits that the combination of does not teach or suggest each and every limitation of Applicant's claims 19-20, 25-26, 31-32 and 37-38. Claims 19-20, 25-26, 31-32 and 37-38 depend from independent claims 17, 23, 29 and 35. Independent claims 17, 23, 29, and 35, as amended, recite using a device that displays a web page to determine whether an entry corresponding to a resource displayed in the web page is contained in a database. As discussed above, neither Sponheim nor Williams teach or suggest this claimed limitation. Furthermore, because Harris does not disclose web pages, Harris cannot teach or suggest the claim limitation. Therefore, combination cannot render obvious Applicant's claims 17, 23, 29 and 35 and the claims depending from them (19-20, 25-26, 31-32 and 37-38). Applicant respectfully requests the withdrawal of the rejection of the claims under 35 U.S.C. § 103(a) over the combination.

SUMMARY

Claims 17-40 are currently pending. In view of the foregoing amendments and remarks, Applicant respectfully submits that the pending claims are in condition for allowance. Applicant respectfully requests reconsideration of the application and allowance of the pending claims.

If the Examiner determines the prompt allowance of these claims could be facilitated by a telephone conference, the Examiner is invited to contact Eric Replogle at (408) 720-8300 x258.

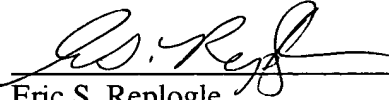
Deposit Account Authorization

Authorization is hereby given to charge our Deposit Account No. 02-2666 for any charges that may be due. Furthermore, if an extension is required, then Applicant hereby requests such extension.

Respectfully submitted,

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